



SPDL

SIEMENS PERSONALDIENSTLEISTUNGEN

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die mehr wollen.**

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Demand Acceleration Specialist (m/f/d)

1210 Vienna, Job-ID: mghixpnq,

At SIEMENS Personaldienstleistungen GmbH (SPDL), a subsidiary of Siemens AG Austria, an exciting work environment backed by over 25 years of experience awaits you. We offer challenging opportunities within the diverse Siemens Group and with our well-known clients across Austria. We believe in equal opportunities, cultural diversity, and shared success.

For an exciting assignment with our customer, Siemens AG, we are currently looking for a full-time **Demand Acceleration Specialist (m/f/d) to join the team at Siemens AG remotely from Austria.**

You enjoy connecting data sources, designing systems, and enabling global teams? You thrive in turning complex business requirements into clear, structured solutions? Let's connect!

Your responsibilities

- **Demand Routing & Prioritization:** Define, align, implement, and oversee routing and prioritization of demand signals for maximum effectiveness.
- **Data Integration & Enrichment:** Connect diverse data sources to build comprehensive demand units for qualification and seamless hand-over to Sales.
- **Data Architecture & System Integration:** Design demand data structures, data flows, and system integrations. Link digital marketing signals to CRM systems (Salesforce, etc.) for transparent tracking across platforms.
- **Team Enablement & Consulting:** Train and support global teams on demand and lead management processes, establishing best practices and technology adoption.
- **Cross-Functional Partnership:** Act as business partner for lead management and demand acceleration, collaborating with Marketing, Sales, and stakeholder teams.

Your perspective

Depending on the specific qualifications and professional experience, a gross monthly salary of at least EUR 4.200,- is envisaged (this in any case exceeds the minimum salary under the collective agreement). The final salary

Your qualifications

- **Education & Marketing Foundation:** Bachelor's or Master's degree in Marketing, Computer Science, Business Administration, or related field.
- **Platform & Marketing Automation Expertise:** 4-5+ years hands-on with marketing automation and CRM platforms (Oracle Eloqua, Marketo, HubSpot, Salesforce) in B2B Marketing or Sales environments.
- **Data & Analytics Proficiency:** Solid understanding of data structures and relationships. Comfortable reading and writing SQL to access, validate, and analyze data. Experience with analytics systems like Power BI is a plus.
- **Technical & Business Acumen:** Quick grasp of complex business and technical concepts. Ability to identify key interdependencies and translate them into clear insights for different audiences.
- **Soft Skills & Collaboration:** Strong analytical thinking, excellent communication, problem-solving, proactive, results-driven, collaborative team player. Reliable, flexible, and fluent in English (written and spoken).

How do I apply?

We are looking forward to receiving your online application!

Contact: Franz Kaplinger

agreement will be reached in a personal meeting.

Tel.: +43 (0) 664 88556290

At our client you enjoy and value the freedom of a flexible mix of working from home and in the office. You will also benefit from a flat hierarchy and a transparent company structure. The position is available at the earliest possible entry date. This may best be discussed in a job interview

Ihre Vorteile



Benefits



Gesundheit



Handy



Homeoffice



Weiterbildung